

Illuminate™ Basketball

Tired of calling the game when the sun goes down? You don't have to anymore with Huffy Sports' Illuminate™ basketball. Illuminate absorbs the sun's energy during the day, creating a bright green glow for play during low-light conditions.



If you think it's a toy...guess again. The Illuminate basketball is official size and weight, featuring a synthetic leather material with deep shooting channels for great control. In addition to the basketball, there are several other Illuminate balls, including a football, soccer ball and volleyball. Each ball comes in various sizes and price points. Standard balls retail for \$9.99 to \$12.99. For more information about Illuminate balls, call 1-800-558-5234.

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A photograph of a person in a white jersey shooting a basketball into a hoop. The scene is outdoors on a grassy area with trees in the background. The image has a yellowish tint and a bright light flare at the bottom.

Hoops

Rule the Court

New **Summer**
Products from

HUFFY
SPORTS

HYDRA-RIB

Huffy Sports PMV480 Gas-Assist Portable Basketball System

If your game needs a little lift, check out Huffy Sport's PMV480, a new gas-assist portable basketball system. This high-end portable features a gas-assist elevator that allows you to raise and lower the height of the rim between seven and 10 feet. Best part...the gas feature counter-balances the weight of backboard, so raising and lowering the basket is easy – even for younger kids.

This portable features a 48" acrylic backboard that looks and plays like the real deal. In addition, the unit features a Pro Slam® spring-loaded rim and a Power Move® base, which uses a four-wheel configuration to move the system.

With four wheels on the ground, you never have to tilt the hoop forward to move it around the driveway.

Huffy Sports' gas-assist portable is available at Dunham's and retails for \$399. Additional information can be found online at huffysports.com or by calling 1-800-558-5234.



Hydra-RIB 835

Remember that old hoop you had as a kid? It cost \$50 at the local hardware store and hung on your garage. Those days are long gone. Today, the average consumer is spending far more on the hoop they use at home.

For those that are serious about driveway hoops and want the best-of-the-best for their family, Hydra-RIB introduces the 835. This in-ground hoop looks and plays like a pro. It features a 72" aluminum-framed acrylic backboard, a Pro Image™ breakaway rim and a gas-assist elevator system, which effortlessly raises and lowers the height of the rim between seven and 10 feet. Four feet of offset allows for play along the baseline and underneath the rim.



The Hydra-RIB 835 retails for \$1,399 and can be found at MC Sports. Other Hydra-RIB models are available at price points starting at \$399. To learn more about the 835 or to locate a Hydra-RIB retailer near you, visit hydra-rib.com or call 1-800-334-9111.