

**HUFFY** SPORTS

holiday

highlights

# *No Tools Required*

## **Portable Basketball System**

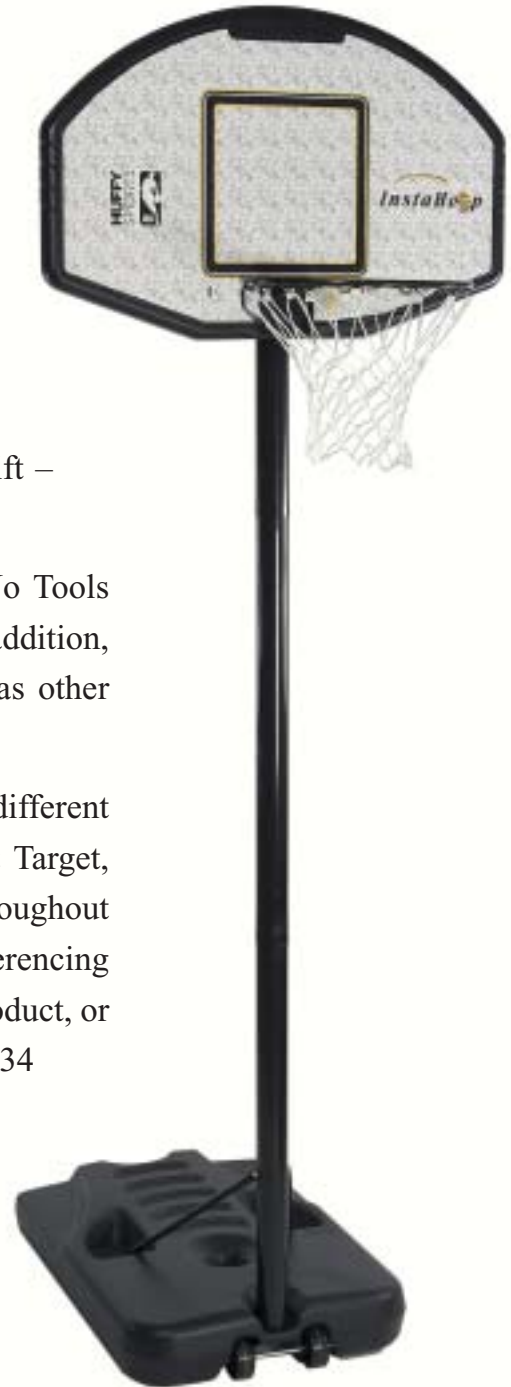
Tired of staying up all night assembling your kids' holiday gifts? Does the thought of deciphering lengthy, complicated instructions make your skin crawl?

If you answered “yes” to these questions, Huffy Sports has the perfect holiday gift for you...and your kids. The **No Tools Required™** portable basketball system, featuring InstaHoop™ technology, requires no tools or lengthy instructions for assembly. The hoop is so easy to assemble that kids can play shortly after opening their gift – talk about instant gratification.

It takes approximately 40 percent less time to assemble No Tools Required versus other portable basketball systems. In addition, the hoop offers the same rigidity, stability and playability as other portables found on the market.

No Tools Required, which is marketed under a variety of different names at retail, sells for under \$100 and can be found at Target, Kmart and The Sports Authority, as well as other retailers throughout the country. When shopping, look for product packaging referencing “InstaHoop Technology.” For more information about the product, or to find a retailer near you, call Huffy Sports at 1-800-558-5234 or visit the company online at [huffysports.com](http://huffysports.com).

*Editor's Note: For product samples, hi-res photography or to request an interview, please call Brian Meehan at 262.789.7630, ext. 133 or e-mail [brianm@celticinc.com](mailto:brianm@celticinc.com).*



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# Cobra

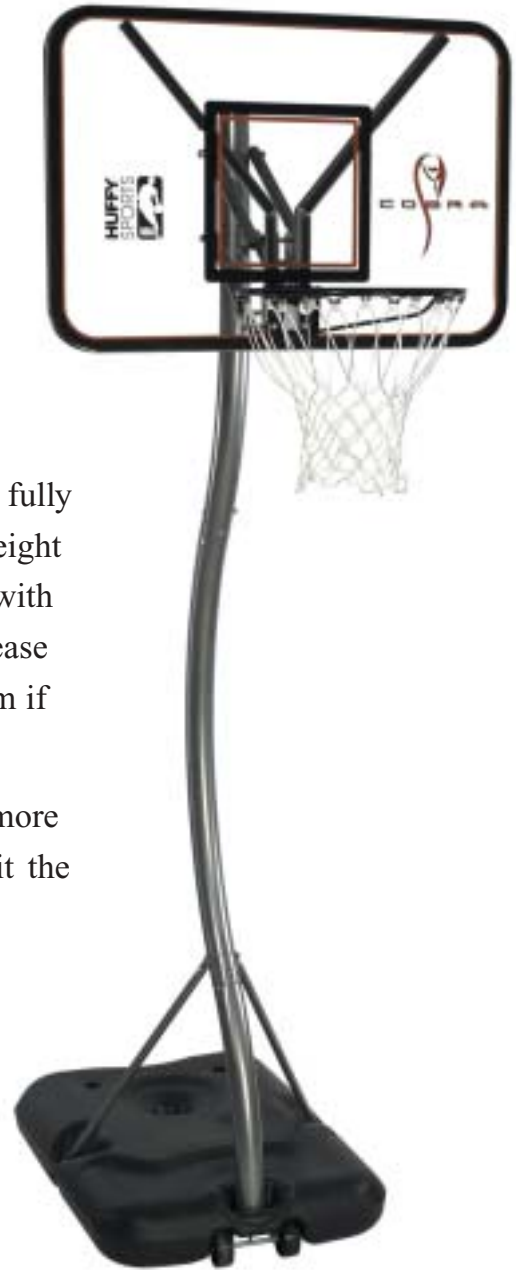
## Portable Basketball System

**T**hought you've seen everything in the world of sporting goods? Guess again. Huffy Sports is changing the look of home basketball with the introduction of **Cobra™** – the first basketball system of its kind to feature an “S-Pole” design. This one-of-a-kind portable basketball hoop, which resembles a Cobra snake poised to strike, not only looks cool, but also offers a number of unique product features.

The patent pending S-Pole design creates added offset, increasing play underneath the basket. The hoop is fully adjustable, which allows families to raise and lower the height of the basket between eight and 10 feet. Cobra also comes with a Slam Jam™ rim featuring the Smart Clip™ safety net release system. Smart Clip allows the net to pull away from the rim if a player becomes caught in the net.

Cobra is available at Target and retails for \$149.99. For more information, call Huffy Sports at 1-800-558-5234 or visit the company online at [huffysports.com](http://huffysports.com)

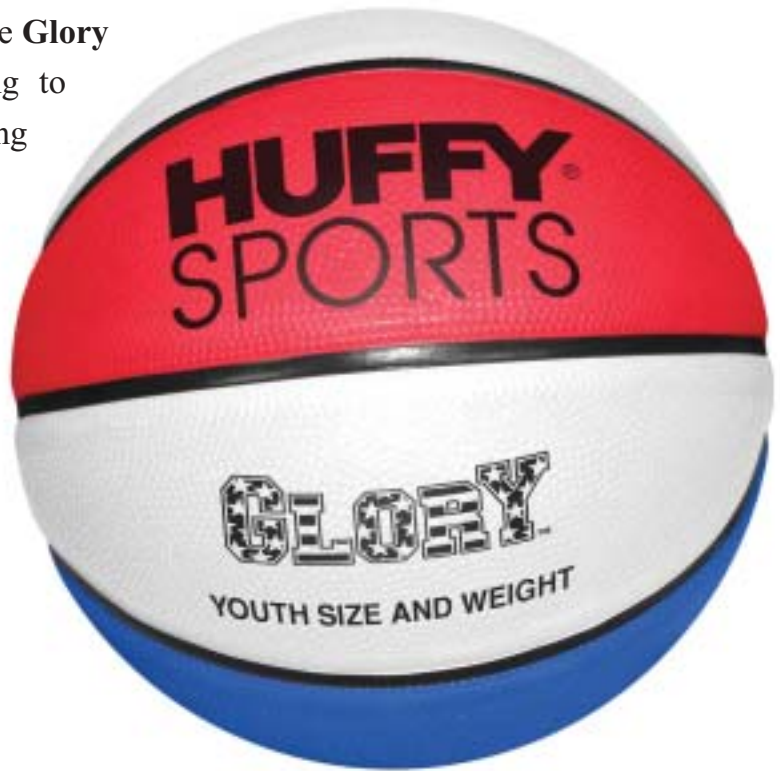
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# *Glory Basketball*

**W**ith patriotism at an all-time high, the **Glory** basketball is perfect for those wanting to show their love of country while schooling people on the basketball court. **Glory** is a youth size, red, white and blue basketball with a durable, high-grip rubber cover. The ball also features wide shooting channels for increased ball control. **Glory** is suitable for all-weather, indoor/outdoor play and retails at Target for \$4.99. For more information, visit Huffy Sports online at [huffysports.com](http://huffysports.com) or call 1-800-558-5234.



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# 74209 Gas Assist Portable Basketball System

If your game needs a little lift, check out Huffy Sports' 74209, a new gas assist portable basketball system. This high-end portable features a gas-assist elevator that allows you to raise and lower the height of the rim between seven and 10 feet. Best part...the gas feature counter-balances the weight of the backboard, so raising and lowering the basket is fast and easy – even for young kids.

This portable features a 48" acrylic backboard that looks and plays like the real deal. In addition, the unit features a Pro Slam® spring-loaded rim and a Power Move® base, which uses a four-wheel configuration to move the system. With four wheels on the ground, you never have to tilt the hoop forward to move it around the driveway.

Huffy Sports' gas-assist portable is available at The Sports Authority and Dunham's and retails for \$499 to \$599. Additional information can be found online at [huffysports.com](http://huffysports.com) or by calling 1-800-558-5234.



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